



INDUSTRY MESSAGE

It Has Been an Honor

This is my last Industry Message as President of the National Insulation Association. It has been a high honor for me to have been selected by my industry peers to serve the industry as your leader for the past year.

The position of NIA President requires a significant time commitment over and above your day-to-day job. I thank Johns Manville (JM) for fully supporting me in this additional position. It would not have been possible for me to handle the NIA responsibilities without the support of the company and my JM coworkers.

Visiting all the regional conventions has been great fun for Wendy and me. The support and hospitality we received was phenomenal. We traveled to wonderful locations, met many new friends, and even got “Screeched In” while in Newfoundland. My messages of “**Strength in Numbers**” and “Insulation’s Role in Carbon Reduction” was enthusiastically supported on every visit. Our industry really has a great story, and we must keep pushing our message at every opportunity. We offer an available and proven technology for carbon reduction and energy efficiency that begins paying dividends the day it is put into service.

I would like to close by thanking several people for their support and assistance this past year. At the top of the list is Wendy, who I can’t imagine living without. We have been married for more than 45 years and plan to add many more years to this total. Michele and the entire NIA staff, who are all true professionals, provide endless support and remember everything! I would like to thank my advisors, Laura Dover and Kenny Freeman, for their guidance navigating many issues this year. Joe Leo and John Lamberton have also been invaluable resources along this journey. Of course, Dave Cox helped some as well and is always good for a laugh or two. And Ron King for his counsel, advice, and friendship for many years. I still have things come up and think, “I’ll call Ron and ask him about this....” Ron’s passing was a great loss to our industry.

With Rick Sutphin as NIA’s new President, we are all in good hands. Rick’s years of experience, industry knowledge, and dedication to this insulation business make him an ideal NIA President.

And, lastly, thanks to you for all of your support!

Sincerely,

A handwritten signature in black ink, appearing to read 'JB', with a stylized flourish at the end.

Jack Bittner
NIA President