From the Foundation Board of Directors

Update on the Foundation for Mechanical Insulation Education, Training, and Industry Advancement



Mechanical Insulation EDUCATION TRAINING ADVANCEMENT

The Foundation's Board of Directors met in October to discuss the many initiatives currently underway. One key area of focus is developing funding strategies to ensure the long-term success of the Foundation and enable it to plan and implement future programming. Diversifying the Foundation's funding sources is critical to ensuring overall financial stability. Since 1998, the Foundation has cultivated long-standing relationships with organizations that have supported it since its inception, and it is with great appreciation that we celebrate the impact and effectiveness of their commitment to the work that has been done over the last several decades.

The Foundation is focusing its efforts on the following funding strategies.

Legacy Circle Endowment Fund

The Foundation, and the work it does to advance the industry, is currently supported solely by voluntary contributions. To ensure that the future of the Foundation is secure, the Board of Directors has approved the creation of an endowment fund program. With commitments already from two inaugural donors, the endowment fund will be a welcome addition, securing funds needed to create and sustain programs to advance the mechanical insulation industry. Information about the endowment fund will be promoted in the coming weeks.

Grants

The Foundation is open to, and interested in, federal grant opportunities that can help scale its current programs, including training and education efforts, and assist in launching new programming. The Foundation is supporting the development of many of the courses available through NIA's Education Center, and it developed certification training programs, including the Thermal Insulation Inspector Certification™ Program and the Insulation Energy Appraisal Program[™].

End-of-Year Contributions

It is not too late to support the Foundation in 2023! The Foundation is a tax-exempt 501(c)(3) organization, and annual contributions are tax deductible. Contribution levels include:

Platinum—\$30,000	Gold—\$5,000
Gold Elite—\$15,000	Silver—\$3,000
Gold Plus—\$10,000	Bronze—\$1,000

If you would like to make a 2023 contribution, please contact Kristin V. DiDomenico at *foundation@insulation.org*.

Industry Studies and Survey Results

Industry data and analytics are critical to the Foundation and help with understanding trends, measuring the effectiveness of its work, and charting the course of its future. For the mechanical insulation industry, this data supports its enormous impact on energy savings and carbon reduction strategies.

Results are now available for two major industry data initiatives. Having this information will help with decision-making for future industry initiatives, prioritizing programming to address the needs of industry members and end users, and understanding industry challenges.

Insulation's Positive Impact on Energy Efficiency and Emission Reductions (Emissions Study)

The first-of-its-kind *Emissions Study* provides data on the impact mechanical insulation systems can have on reducing the demand for energy and, as a result, reducing greenhouse gas emissions. This study of higher service temperature ranges (150°F–800°F) examines and interprets an 11-year window of information. To review the results of this study, turn to page 5. To access the results online, visit *www.insulationeducationfoundation.org*.

Mechanical Insulation and Metal Building Insulation for Commercial and Industrial Markets

Every 2 years, the Foundation conducts a survey to gauge the size of the insulation industry. The survey data goes back to 1997, and the survey seeks to gain information about the size of the insulation industry and growth rates for the U.S. commercial and industrial mechanical insulation markets. Companies that participate in the survey provide information to an independent, third-party company. The results of the survey were featured in the November issue of *Insulation Outlook* and are posted online at *www.InsulationOutlook.com*.

For questions about the Foundation, or to request a meeting to discuss your company's involvement, please contact Kristin V. DiDomenico at *foundation@insulation.org*.

The Foundation extends its sincerest thanks for the support received from the following companies and industry organizations:

Gold Elite

Distribution International, Inc. Johns Manville Knauf Insulation, Inc. Owens Corning Performance Contracting, Inc. ROCKWOOL Technical Insulation Specialty Products & Insulation

Gold

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Silver

Midwest Insulation Contractors Association R.P.R. Products, Inc. Southwest Insulation Contractors Association

Bronze

Advanced Industrial Services, LLC Advanced Specialty Contractors, LLC Argus Contracting, LLC Atlantic Contracting & Specialties, LLC Cornerstone Services Group, LLC Coverflex Manufacturing, Inc. Delaware Valley Insulation and Abatement Contractors Association. Inc. DKB, Inc. Dover Insulation. Inc. Geo. V. Hamilton, Inc. Heat Frost and Thermal Insulation **Education Fund** Hudson Bay Insulation Company Ideal Products of America Holdings, LLC I-Star Energy Solutions Kennedy Insulation Systems, Inc. K-FLEX USA, LLC L & C Insulation, Inc. Luse Thermal Technologies Midwest Materials Company Petrin, LLC Southeastern Insulation Contractors Association Western Insulation Contractors Association